

## **Professional Experience and Curriculum Vitae**

Drawing on his Fortune® 500 business and senior field management executive expertise in areas including but not limited to transformation management implementation and leadership development, Femi Abodunde leverages his professional network (business and creative) to provide social leadership, social business and social engagement subject matter advisory services to entrepreneurs, executives, professionals, entertainers, students, small business and non profit organizations. He uses a four phase methodology (on-site and/or virtual engagement) to educate his stakeholders on how to purposefully leverage social technology to drive change toward the end results they wish to achieve.

Femi Abodunde has also been recognized by the Gallup Organization and Marcus Buckingham (New York Times, best selling author) as a best in class management professional.

Some of those he has and /or continues to advise include Kathy Eldon, CEO & Producer Creative Visions Foundation, John Roulac, CEO Nutiva Inc. named one of America's fastest growing small businesses by INC., Magazine, Rocky Dawuni, who CNN has listed as one of Africa's most beloved exports. He has also volunteered his services with Catchafire.org, an organization that matches professionals who want to give their skills to nonprofits and social enterprises, as well as Social Media week, Los Angeles, a worldwide event exploring the social, cultural and economic impact of social media.

In 2004 Mr. Abodunde embarked on a journey to Nigeria, where he established a small community oriented business. In Africa he witnessed the positive effects of the social mobile revolution, he saw business people, local traders and farmers using mobile technology to empower themselves by using the technology to communicate faster, solve local issues and more importantly, gradually improve the quality of life for all.

Femi Abodunde was born in the United States and raised in Western Europe and West Africa.

## **Specialties**

Transformational management implementation, strategic planning, statistical analysis, process management, presentation preparation and delivery, project management, leadership development, managing P&L statements, customer loyalty management, community building.

## **Previous Clientele**

Please kindly get in touch for more information.

## **Awards and Accolades**

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# Someone

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