

Sushil Bhasin

Cartooning

View the full portfolio at <http://www.thecreativefinder.com/doodlewala>

Professional Experience and Curriculum Vitae

Doodlewala is a design brand for cartoons-based products and services. I create and sell designer products under the brand name of Doodlewala. I also do commissioned assignments. My signature is smooth quirky lines.

I specialize in business solutions with cartoons as a tool. Cartoons can be an effective means to demystify a concept, build a brand, create stickiness for products, grab eyeballs, educate with ease, create awareness, or build an identity.

Also run an art project called Pebble People. I design curios and installations using pebbles and rocks. This unique art form has been exhibited in galleries and been widely featured in the media.

Previous Clientele

Microsoft, Orange telecom, Economic Times, Monster.com, Ogilvy

Awards and Accolades

Please kindly get in touch for more information.

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“SRK boss, big thank you!!
My daughter now understands even numbers!”

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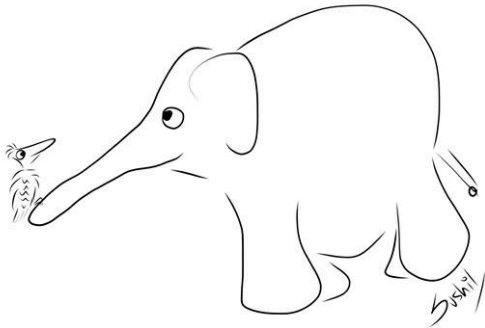


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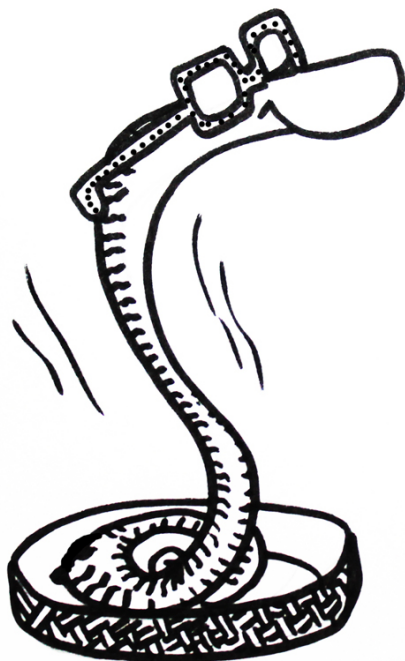
"you think any
of these parties
will save our environment?"



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Earnings calls! They're like meeting your in-laws, when they suspect you're having an affair!



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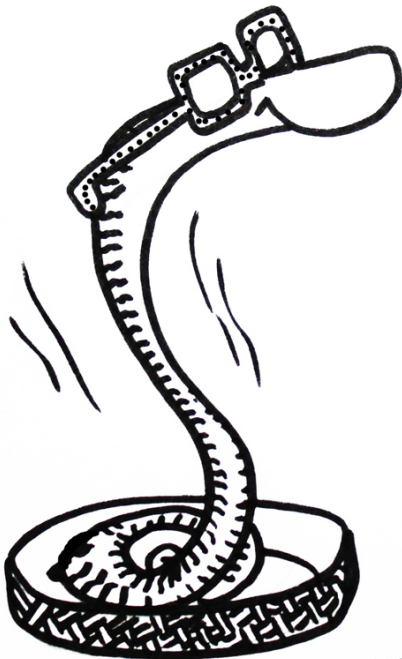


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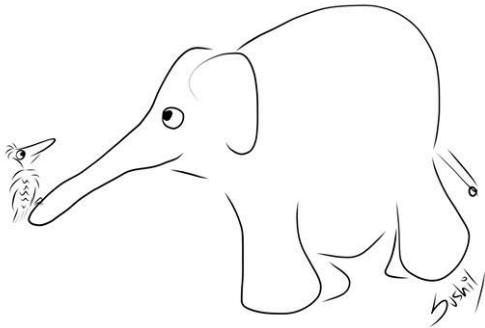
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"Your program doesn't work. Look at my husband!!
Either you return our money or just keep him here!"

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QUIRKY!!
kahin ka!!

by Sushil Bhasin



"Young people want fire in the belly. Try my
gol gappas. You will get fire in belly and in behind also!"

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Executive Coaching. Why it's required.



"You could be the next CEO. But for that you have to improve your jokes. They are terrible. Your team has complained"



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