### Diana Ponce Illustration New York City United States

View the full portfolio at http://www.thecreativefinder.com/dianaponce

#### **Professional Experience and Curriculum Vitae**

Fashion and lifestyle illustrator Diana Ponce beautifully conveys the spirit of the modern woman with immense skills and painterly elegance. With her finger on the pulse of both current and classic style she imparts a modern sensibility with longevity.

Best known for her stylish female characters, Diana's artwork maintains a sophisticated theme throughout. "Living in New York City, I see style and beauty on a regular basis. I love being able to absorb, interpret and share that with others." From classic traditional techniques to modern digital design, her work is highly sought after in both styles. ""I embrace all the ways art can be created, whether it be painting with brushes or via computer with a digital stylus. Ultimately, they are just tools to help get your idea across.""

Having over 20 years experience as an illustrator, Diana's artwork has been enjoyed by many clients worldwide. Her clients include Rodale Inc., Shecky's Media, Quick & Simple Magazine, The Corcoran Group, Avon, L'Oréal, TRESemmé, Star Magazine and Publicis-USA. Her work focuses on editorial illustration, advertising art, as well as artwork for products within the licensing arena. A larger selection of her work can be viewed at www.dianaponceart.com.

### **Previous Clientele**

Partial Client List:

Avon The Corcoran Group L'Oréal Publicis USA Quick & Simple Magazine (Hearst) Rodale Inc. Shecky's Media Star Magazine (AMI) Strong Brands TRESemmé Tri-Coastal Design

### Awards and Accolades

Please kindly get in touch for more information.

#### Awards and Accolades

Big Book of Fashion Illustration 2007 (Batsford/Anova Books)
Pcom Creative Award Winner 2007 & 2008

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