Art Direction Amsterdam Netherlands

View the full portfolio at http://www.thecreativefinder.com/dfdesign

Professional Experience and Curriculum Vitae

I'm an independent art director/graphic designer who specializes in developing, designing and restyling printed media such as magazines and newspapers.

Prior to my career as a designer, I worked in advertising for many years helping brands such as Holland Casino, JVC and Orange, develop and strengthen within a competitive market. Being able to look at brand in a strategic way is a huge plus in my work as a designer today.

Previous Clientele

Amsterdam International Fashion Week - Frontrow Magazine - Greenpeace International - TNT Post - Grazia Magazine - VIVA Magazine - MediaPartners (Publishing house) - Sanoma Uitgevers (Publishing house) - Dagblad De Pers (A Dutch free, quality newspaper) - Join Magazine - KWF Kankerbestrijding (Dutch Cancer Foundation)...

Awards and Accolades

Redesign | Kracht Magazine, a magazine of the Dutch Cancer Foundation - February 2010

Redesign | Join Magazine, a Dutch travel magazine - March 2009

Concept and Design | Frontrow Magazine, a magazine I created for the Amsterdam International Fashion Week - December 2009

Art Direction | VIVA Magazine - July 2009 / August 2009. I still work for VIVA on a regular basis.

Redesign | TNT Post - July 2009 - Redesign of a newspaper (size tabloid) that's distributed monthly within the company of TNT Post (90.000 copies).

Art Direction | Greenpeace International - May 2009 - Greenpeace published a spoof edition of the International Herald Tribune to highlight environmental issues and draw attention to the Copenhagen climate change conference in December 2009.

Chief of Design | Grazia Magazine - July 2007 / December 2007. I still work for Grazia on a regular basis.

Art Direction | Dagblad De Pers - October 2006 / April 2007. Create and set up grids, structure, typefases and lay-out for the launch of the first free quality newspaper in The Netherlands.

Awards and Accolades

Please kindly get in touch for more information.

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International Herald Eribune

Markets soar on news of Copenhagen climate deal

Heads of state agree historic climate-saving deal

Mass activism just clicks for more people than ever

Sarkozy: Nuclear is dead





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Dit is een onderchapeau voor de voorpagina verdeeld over twee regels



Een kop over drie regels verdeeld

Art Direction Amsterdam Netherlands



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