

Michal Piotrowski

Graphic Design

Marymoncka 14 st. apt. 9

Poland

View the full portfolio at <http://www.thecreativefinder.com/designr>

Professional Experience and Curriculum Vitae

I'm experienced, award winning Graphic Designer from Poland, during my career (10 yrs.+) I was also hired as Art Director and Senior Creative in large international structures and smaller local companies. I like challenges - exciting, and complicated jobs where I can use my skills and create best solutions for clients. My disciplines are: Corporate and Brand Identity Design, Logo Design, Package Design.

Previous Clientele

Phillip Morris (POS mats, Packaging), Gazeta Wyborcza (BI systems), Unilever (promos, packaging), P&G (promos), Hewlett Packard (promo mats, POS mats.) Matrogroup (sale support mats, other), Mars (packages, POS mats.), SK bank (CI system), PTK Centertel/Orange (web design), Citibank (web design - locally - poland), Adidas (promo mats.)

Brands: Lays, Uncle Ben's, Marlboro, Chesterfield, Lech, Lot, Rexona, Maxwell House, Tetley, ?ywiec, Simplus, M1, Praktiker, Real, other.

Awards and Accolades

Awards and Accolades

2009-2010 - Member of YCE Club przy British Council

2010 - Collins Design - Packages&logos presented in: Big Book of Packaging, Logolicious! Best logos from around the World

2008 - Collins Design - Packages, layouts and logos presented in: Design Smart Market

2007 - Design of webpage presented in: DesignMeltDown Book

2006-2007 - Logos, packages, layouts in: BlackBook Raw ed. 2006 and 2007

2006 - Pepin Press - Web design Index 6 - my portfolio page presented in book

2006 - Rotovision - My packaging design presented in: Color Management in package design book, by prof. J.T Drew

2005 - Moluv Featured site Award for website

2005 - Taxi Design - Site of the day for website

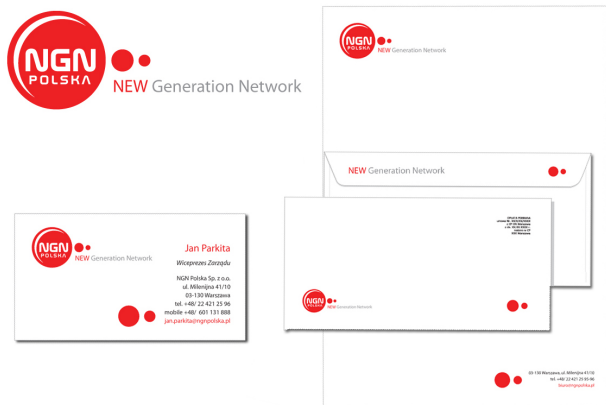
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Corporate&Brand Identity

small manuals

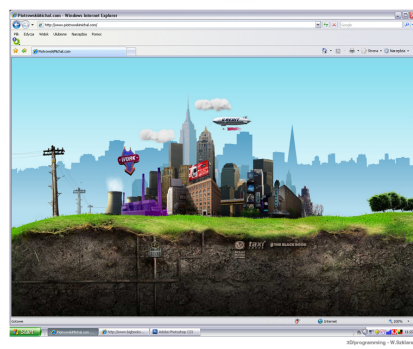
NGN
Stworzenie małego manualu obejmującego
logotyp i druk dla firmy z branży sieci
telekomunikacyjnych (logotyp, papiery
firmowe, wizytówki, koperty)

NGN
Small manual for telecommunication
networking company (logotype, corporate
paper, business cards, envelopes)

*design published

DESIGN
MELTDOWN
2010 Design Meltdown
WEB IDEA BOOK

2008 Peggie Press
WEB DESIGN INDEX



*design awarded

taxi
LOVES



MyDesignAward
The Designer's Design Award

web design

Strona www
Projekt strony internetowej zawierającej
portfolio. Strona w technologii Flash
z elementami 3D

Webpage
Design of portfolio webpage.
Flash+3D

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poster



press



advertisement

print

sales promotion

Microsoft - Office
Projekt materiałów na potrzeby
promocji sprzedażowej

Microsoft Office
Design of materials for Microsoft Office
sales promotion



*design published
2010 Collins design
The Big Book of Layouts

print

brochures

Carrefour
Katalog z oferty programu
lojalnościowego Rodzinka

Carrefour
Catalogue for Rodzinka
Loyalty Program

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promos

Frito-Lay - Lay's
Projekty materiałów na potrzeby
promocji konsumpcyjnej Frito Lay.
Nagroda główna Sony Playstation 3

Frito-Lay - Lay's
Design of materials for Frito Lay
consumer promotion.
Main Prize - Sony Playstation 3



promos

Kikkoman Corp.
Projekty materiałów wspierających
obecność rynkową sosów sojowych

Kikkoman Corp.
Design of support materials
for soy sauces.

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Główne założenia projektu

Szerzenie projektu opakowań dla 2 rodzajów wód mineralnych. Projekt powinien przywrócić dojrzałość i tradycję spożywania górskiej wody mineralnej w celach zdrowotnych w okresie międzywojennym.

Main Assumptions

Creating of packages for 2 types of mineral waters. Design should be related to tradition of drinking water in the past.

***design published**

2008 Rotowision - J.T. Drew
Color Management for Packaging

NATURALNA WODA
Woda mineralna naturalna, bez smaku i zapachu, o pH 7,5, o twardości 150 mg/l, o zawartości 100 mg/l wapnia i 20 mg/l magnezu. Woda mineralna naturalna, bez smaku i zapachu, o pH 7,5, o twardości 150 mg/l, o zawartości 100 mg/l wapnia i 20 mg/l magnezu. Woda mineralna naturalna, bez smaku i zapachu, o pH 7,5, o twardości 150 mg/l, o zawartości 100 mg/l wapnia i 20 mg/l magnezu.

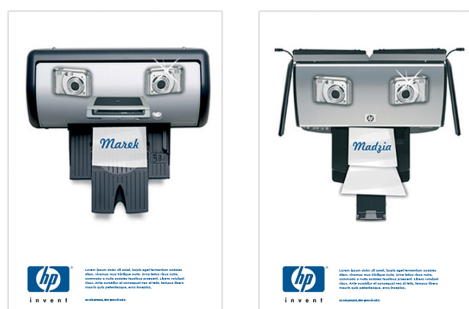
RIEGAZOWANA

NATURALNA WODA
Woda mineralna naturalna, bez smaku i zapachu, o pH 7,5, o twardości 150 mg/l, o zawartości 100 mg/l wapnia i 20 mg/l magnezu. Woda mineralna naturalna, bez smaku i zapachu, o pH 7,5, o twardości 150 mg/l, o zawartości 100 mg/l wapnia i 20 mg/l magnezu. Woda mineralna naturalna, bez smaku i zapachu, o pH 7,5, o twardości 150 mg/l, o zawartości 100 mg/l wapnia i 20 mg/l magnezu.

RIEGAZOWANA

packaging

Multivita - woda mineralna
Grafika etykiet do opakowań
wody mineralnej



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print
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corporate materials

Hewlett Packard
Projekty materiałów wewnętrznych
dla działu HR

Hewlett Packard
Design of posters and t-shirts
LID division

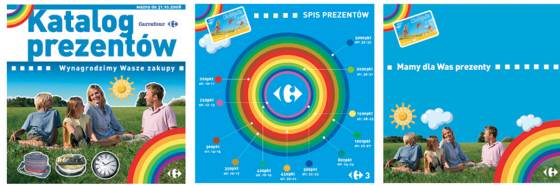
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 *design published
2010 Collins design
The Big Book of Layouts



print brochures

Carrefour
Katalog z ofertą programu
lojalnościowego Rodzinka

Carrefour
Catalogue for Rodzinka
Loyalty Program



A3 poster



shelftalker



leaflet



wobler



leaflet - guaranteed prize



promos

Kraft Foods - Maxwell House
Projekty materiałów na potrzeby
promocji konsumpcyjnej kawy

Kraft Foods - Maxwell House
Design of materials for consumer
promotion of coffee