

David Brier

Advertising
406 Technology Drive West
Menomonie, WI 54751
United States

View the full portfolio at <http://www.thecreativefinder.com/defyinggravity>

Professional Experience and Curriculum Vitae

"There is little worse a company can do for its brand than to have a product or service that is different, with a pitch that sounds the same as everyone else's."

Cliches can kill your business faster than a room full of politicians. And it's our job to make sure they don't get past our branding bodyguards.

With intelligent design that knows when to zig and when to zag. And when to launch a brand revolution instead a brand evolution, so your brand rocks when others roll.

We've been doing it for 27 years for some of the most known global and local companies around. Sometimes it's to help revive an ailing brand and sometimes its to help a company be seen as the next David to your industry's Goliath.

Either way, what we do works because we're strategic and not merely cosmetic.

Brands deserve better than their getting. We'll help you be the brand leader you should be so the followers can all scramble for the crumbs left behind.

Previous Clientele

Estee Lauder, Revlon, Rolling Stone magazine, New York Times Magazine, Legacy Chocolates, Big Dot of Happiness, Sunbelt Software, Seagate Technologies, Joanna Vargas, Potion #9 Chocolate Sauce, NYDP Deli Patrol, Winscribe, River Bend Vineyard & Winery

Awards and Accolades

David Brier is the Chief Gravity Defyer of DBD International. David is the first person to tell every client, "Ninjas are deadly. Cliches are worse."

In addition to being an award-winning designer, artist and creative director, David Brier has also authored several books and several blogs. His most recent book, Defying Gravity and Rising Above the Noise, has the distinction of counting Steve Jobs and Donald Trump amongst those who have their own copies of this newest work.

Awards and Accolades

Over 300 national and international awards including New York Art Directors Club (Silver), Graphis (Gold), Summit International, (Gold, Silver and Bronze), New Jersey Art Director's Club (Gold, Silver and Bronze), Western Wisconsin Ad Club (Gold, Silver and Bronze), Creativity, American Identity Awards and numerous others.

15b Lloyd Road Singapore 239098 (co. reg. 201004398N)
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Please kindly get in touch for portfolio works.

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Charlie

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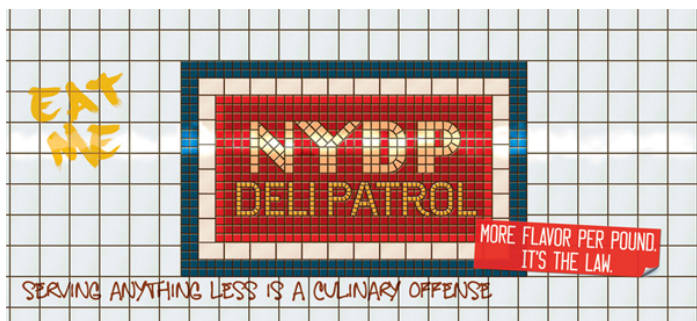


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