

Dean Logan

Creative Direction
United States

View the full portfolio at http://www.thecreativefinder.com/dean_logan

Professional Experience and Curriculum Vitae

Dean Logan is the founder and CEO of FOUNDATION: a specialized marketing consultancy in RTP that focuses on technology and technology-related companies.

Past client experience includes AT&T, Lenovo, Sensus, Bandwidth, Eaton, GE, RCA, Truphone, Lucent, Wavecom, Charter and CenturyLink.

FOUNDATION can work on a project, contract or semi-permanent basis with organizations that need Creative Director-level help with their branding and positioning combined with Graphic Designer services to design and produce a wide variety of marketing materials.

While FOUNDATION's focus is on technology companies our creative team also has extensive experience in other industries.

Previous Clientele

Bass Pro Shops Brown-Forman Brown & Williamson GE Hotpoint Honda Lawn & Power Kentucky Fried Chicken RCA Sears-Kennmore Cort Furniture Dollar Tree Meijers Nautica Old Dominion Freight Lines European Wax Centers Visa Allstate BB&T Centex Home Equity CNA Insurance E-LOAN Fieldstone Mortgage H&R Block Liberty Tax Service Oak Street Mortgage Pinnacle Mortgage Group Wells Fargo Churchill Downs Gatlinburg Department of Tourism Gaylord Hotels Harrah's Entertainment Kentucky State Tourism ResortQuest International Ryan's Steakhouse Wyndham Hotels & Resorts CenturyTel Charter Digital Cable Eaton Intermedia NewSouth Communications Wavecom Alliant Health Care System Cambio Health Solutions Gateway Health System Novartis Merck United Therapeutics Shire Auxillium B. Braun American Red Cross YMCA Diabetes Sisters The Healing Place

Awards and Accolades

Please kindly get in touch for more information.

Awards and Accolades

RDU ADDY Awards | Bronze | 2011
Rx Club Show | 2 Awards of Excellence | 2010
Web Health Awards | 1 Gold, 2 Bronze | 2010
IAVA Communicator Awards | Gold | 2010
District 3 ADDY Awards | 1 Silver | 2009
RDU ADDY Awards | 4 Gold, 1 Silver, 2 Bronze | 2009
DMA ECHO Finalist | 2005
Nashville ADDY Awards | Silver | 2005
HSMIA Adrian Awards | Bronze | 2004
Nashville ADDY Awards | Gold | 2004
Nashville ADDY Awards | Citations of Excellence | 2000, 2001

Louisville ADDY Awards | Gold, | 1991, 1998
Louisville ADDY Awards | Silver | 1994

Greenville ADDY Awards | Silver | 1996, 1998

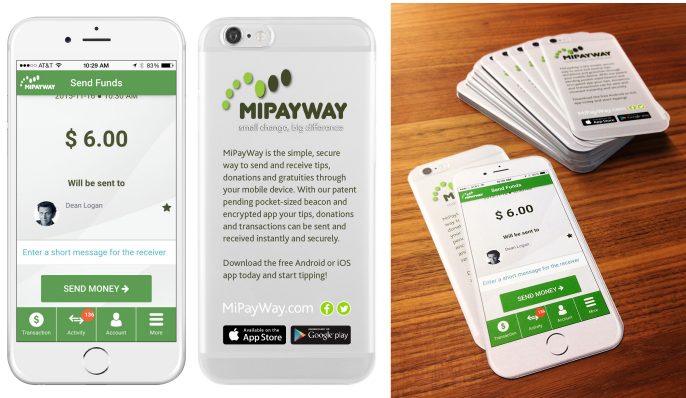
Judge | IABC Annual Report Competition | 1995

Print Magazine Regional Design Annual | 1994

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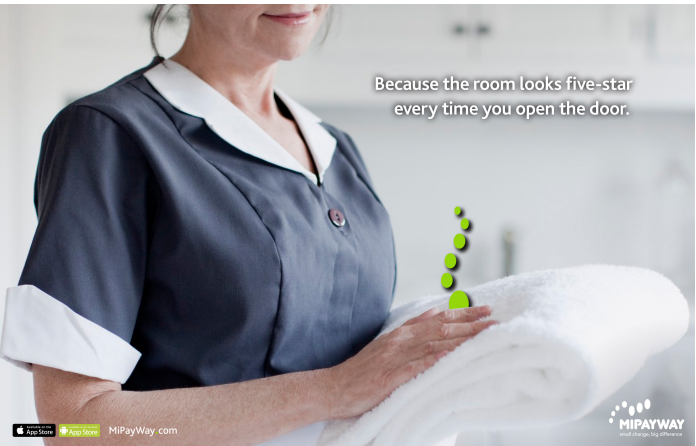
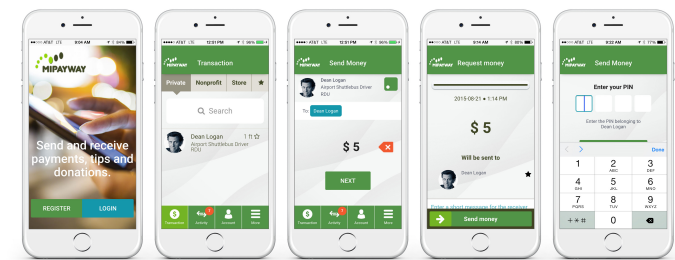
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