

Barry H

Copywriting
Canada

View the full portfolio at <http://www.thecreativefinder.com/cyberbardbarry>

Professional Experience and Curriculum Vitae

Freelance Digital / Integrated Copywriter: Crafted copy and concepts at JWT/rmg, OgilvyOne, Wunderman and Bates/141. Versatile across Web, Mobile, SEO-Content, Print, Facebook, DM, POS & TV VO's.

Hand-picked by Ogilvy-Asia to write Dove's global, multi-award-winning Campaign for Real Beauty print ads.

Ogilvy Regional CD for Unilever, Asia: "Steps up to the plate. Finishes mission impossible. If you're looking for a copywriter who's going to be there when you really need him, you need Barry."

JWT's Global CD for Unilever:

"Barry is a unique talent who will try to find an idea no matter what. He can do great things on very tight briefs with almost no means. Easy-going and a pleasure to work with. Sly wit. Enormous motivation."

Previous Clientele

Hand-picked by Ogilvy-Asia to write Dove's global, multi-award-winning Campaign for Real Beauty print ads; Hired as sole Brand Writer for entire Hong Kong Disneyland launch campaign; Lived every writer's dream – crafting copy for The Economist.

Other major clients include: Scotiabank, HSBC Bank (many divisions), Nokia, Heineken, Shell, GM China, KFC, Rogers Mobile, Microsoft Developer Network, MSN, MS AdCentre/Bing, Kraft USA, BP Fuels USA, InterContinental Hotels, Rolex/Tudor, Li Ka Shing Property, Northwest Airlines, Singapore Bank, Glencore/GEMS Venture Capital, NW Mobile and many more.

Awards and Accolades

Please kindly get in touch for more information.

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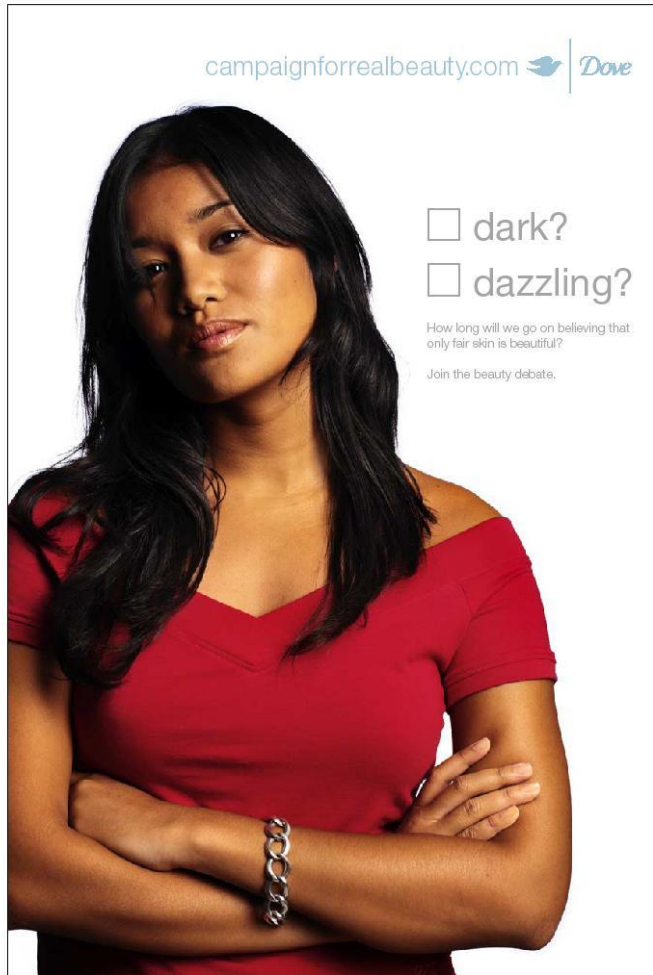
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15b Lloyd Road Singapore 239098 (co. reg. 201004398N)
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campaignforrealbeauty.com  *Dove*

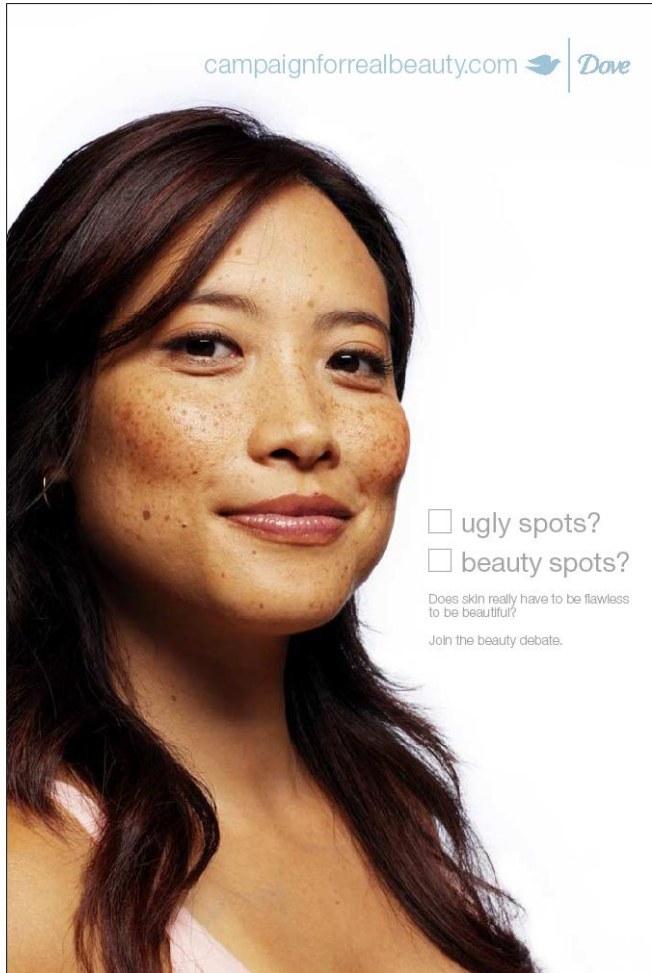
☐ flat?
☐ flattering?

Can you be sexy without being busty?
Join the beauty debate.

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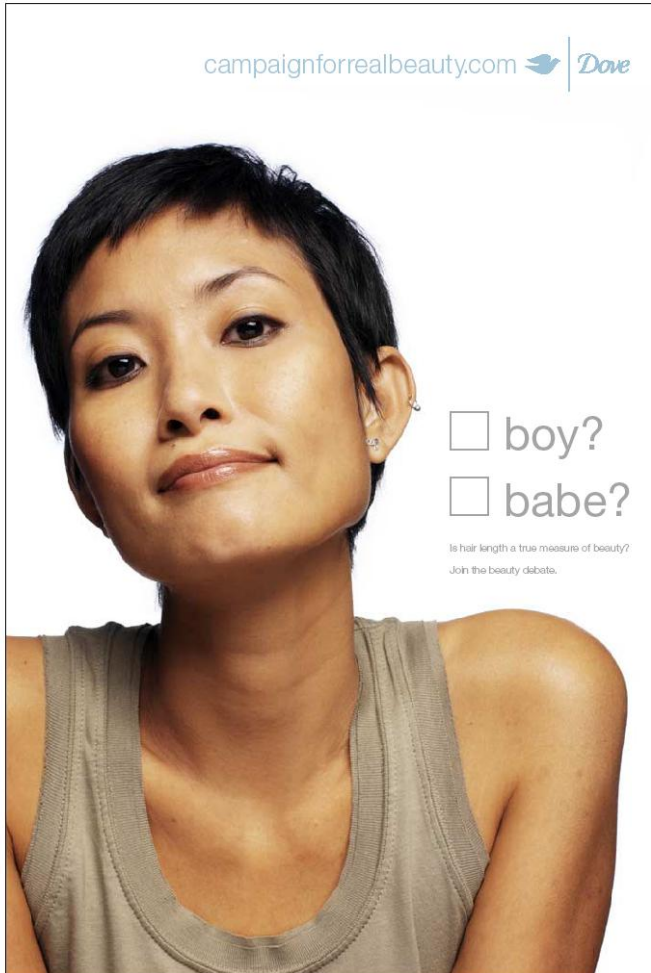
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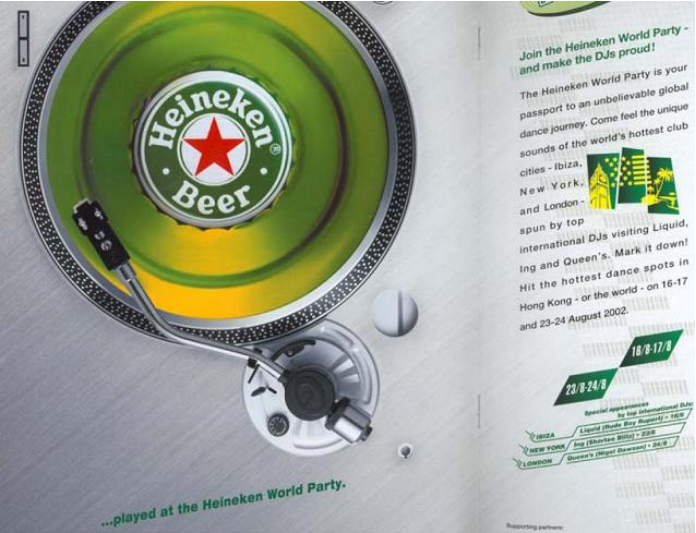
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Know
Brainers.

The
Economist

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