

Jason Toner

Art Direction
Canada

View the full portfolio at <http://www.thecreativefinder.com/creativetypebc>

Professional Experience and Curriculum Vitae

A graphic designer with 15 years experience (1997-2012).

Seasoned creative and strategic thinker.

Working musician, published poet, author.

Previous Clientele

Scott Paper, Thompson Media, Bell, AT&T Canada, Reds Wine Bar, Aperture Music, Red Door Brands (Design District Urban Tavern, The Rhino), College of the Rockies, Mountain Spirit Resort, Cranbrook and District Chamber of Commerce, Kootenay Raft Co. Ktunaxa Nation Council, Aboriginal Tourism BC. Green Dimensions Consulting. Hu Man Group Consulting.

Awards and Accolades

Jason M. Toner • jtoner@creativetypebc.com

OBJECTIVE

Closing the divide between creative expression and commerce

EXPERIENCE

2006-present

Creative Type Brand Communication, Calgary AB/Invermere/Kimberley, B.C.

Principal Consultant

- Art Direction • Branding Consultation • Creative Concepts
- Project Management • Graphic Design • Supply Brokering

2008-2012

College of the Rockies, Cranbrook, B.C.

Graphic Design and Marketing Technician

- Graphic Design • Ad Booking • Creative Team Leadership
- Project Management • Media/Process Consultation • Creative Concepts

2005-2007

Copper Point Golf Club, Windermere, B.C.

Front of House Manager/Bartender

- Customer Service • Stocking Bar/Restaurant • Mixing/Serving Drinks
- Resolving Complaints • General Consultation • Closing Duties

2005-2007

Mountain Resort Restaurants (Wildfire), Panorama, B.C.

Waiter

- Dining Service • Cleaning/Appearance • Mixing/Serving Drinks

2001-2004

Alavator Corp., Toronto, Ontario

Senior Graphic Designer/Owner 15b Lloyd Road Singapore 239098 (co. reg. 201004398N)

- Art Direction • Account Administration • Creative Concepts
- Project Management • Graphic Design • Contract Labour Management

2001-2004

Aperture Music, Toronto, Ontario

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Please kindly get in touch for portfolio works.



The advertisement for Mountain Spirit Resort features a large central image of a skier in a yellow jacket and red helmet carving through snow. The top of the ad has a brown header with the resort's name and two award seals. Below the skier image, the headline 'Economics 101: Invest in Yourself First.' is displayed. Further down, a sub-headline 'Your price point and your lifestyle options...' is followed by a paragraph about the resort's website and incentives. Contact information and the resort's location are provided at the bottom of the main text area. A horizontal strip of four small images at the very bottom shows a kitchen, a woman relaxing, a resort building at night, and a family in a hot tub.

MOUNTAIN SPIRIT RESORT

**Economics 101:
Invest in Yourself First.**

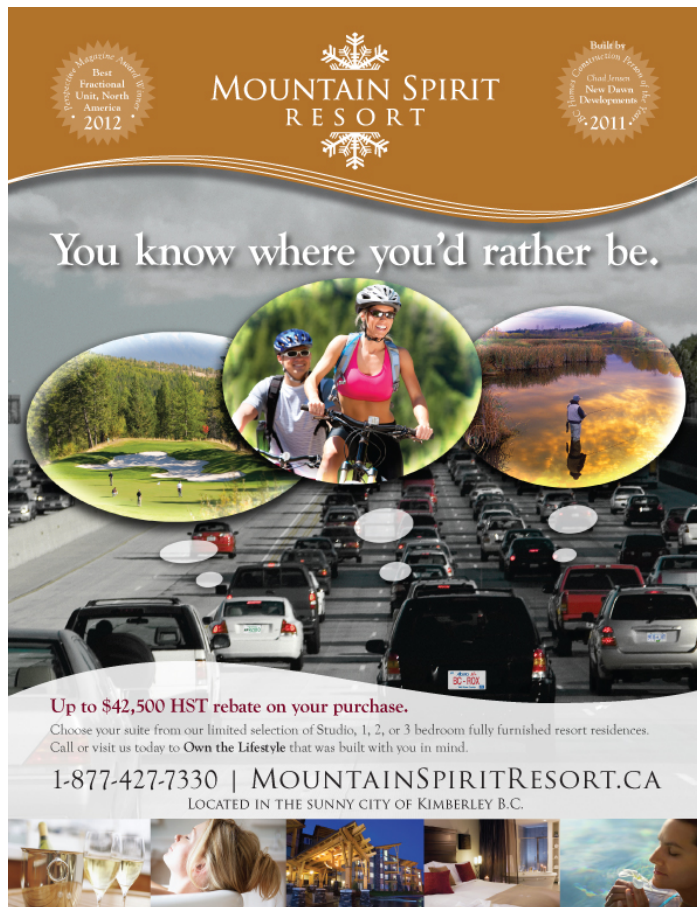
Your price point and your lifestyle options...
Visit our new website for amazing reduced pricing on monthly featured homes. Plus, you can choose from a selection of purchase incentives customized for your lifestyle. Like to ski with the family? We'll take care of your season passes for you. Owning the lifestyle is that much better with us. Call Shaun today.

1-877-427-7330 | MOUNTAINSPIRITRESORT.CA
LOCATED IN THE SUNNY CITY OF KIMBERLEY B.C.

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**MOUNTAIN SPIRIT
RESORT**

Best Fractional Unit, North America 2012

Built by
Chief Joseph
New Dawn
Developments
2011

You know where you'd rather be.

Up to \$42,500 HST rebate on your purchase.
Choose your suite from our limited selection of Studio, 1, 2, or 3 bedroom fully furnished resort residences.
Call or visit us today to **Own the Lifestyle** that was built with you in mind.

1-877-427-7330 | MOUNTAINSPIRITRESORT.CA
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Images at the bottom: glasses of wine, a woman relaxing, the resort building at night, a hotel room, and a woman holding a glass.

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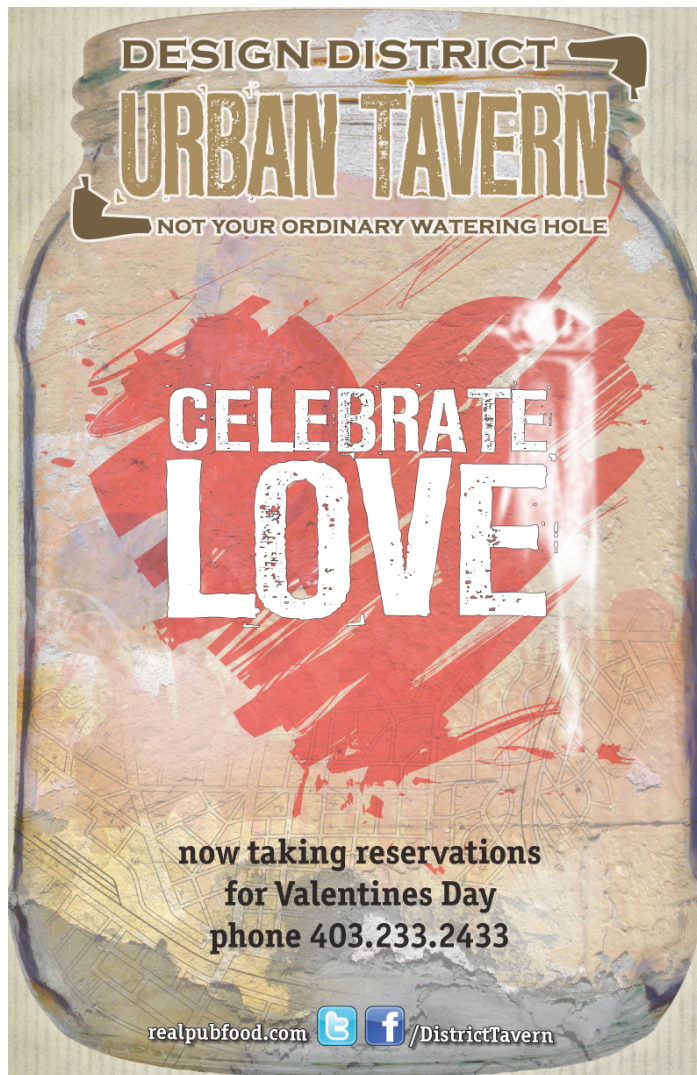
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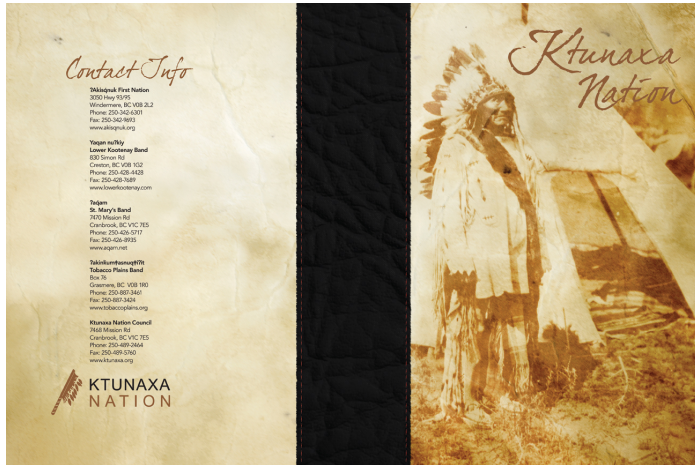


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