#### **United States**

View the full portfolio at http://www.thecreativefinder.com/

#### **Professional Experience and Curriculum Vitae**

Please kindly get in touch for more information.

#### **Previous Clientele**

Please kindly get in touch for more information.

#### **Awards and Accolades**

rick fernandez

sr. designer I web desiger I art manager

Seasoned, award-winning designer with 10+ year portfolio of success across packaging, print, logo, website, sales & marketing collateral, and multimedia design. Broad, diverse industry experience includes toys, video games, education, entertainment, automotive, power tools, outdoor, sports, and luxury goods. Known for creating innovative designs for such key clients as: Nokia, Disney, Target, Neutrogena, Budweiser, Intuit and Isuzu Motors. Dedicated to driving projects from concept to completion with passion, creativity, and attention to detail.

#### Expertise & Interest

- Creative Services
- Product Packaging & Displays
- Web Design & User Experience
- Blog & Social Media Design
- Product Identity & Branding
- Tradeshow Exhibition Design
- Technical Illustration
- Creative Staff Mentoring
- Fluent in Spanish & English

Selected Experience
2010-present Consultant
Lakeshore Learning: Mfg. of
educational products, toys, and
activities for schools.
2008-2010 Consultant
Bigfoot Entertainment: Movie
studio and film school in Cebu,
Philippines.

2007-2008 Design Manager Robbins Brothers a Major So Cal jewelry chain

2005-present Founder
Creativeblox: a creative services
studio specializing in print, packaging
and web design.

15b Lloyd Road Singapore 239098 (co. reg. 201004398N)
2005 Sr. Designer

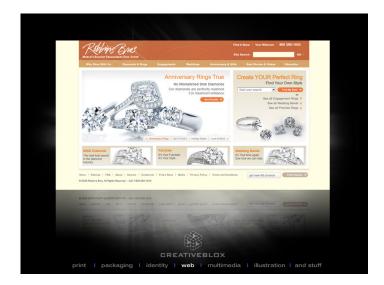
helpdesk 656.227.2902, fax 656.227.0213

www.THECREATIVEFINDERAMetrichip, Inc.: Manufacturer and printer of unique printed inserts

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### **United States**





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