

Sushant Alexander Dev

Filmmaking
India

View the full portfolio at <http://www.thecreativefinder.com/crazygum>

Professional Experience and Curriculum Vitae

TO DO WHAT I LOVE AND TO LOVE WHAT I DO

After all these years in business, I would like to repeat the words of Howard Hodgkins: "Begin afresh, afresh, afresh". And I am not afraid to do so. To fail, to make new mistakes and find purpose; to finish what I started.

I love making films. Though I must confess; I am a writer first, then, a director.

I make the story engaging by working on the form. I am comfortable writing, directing and producing; live action & animation (2D & 3D). I choose the craft so, there is concept unity. Filmmaking is an enterprise where my passion for music, art & design is kindled.

I love to work on brands. I have successfully deployed my skills and resources of storytelling, to tell really short and highly demanding product stories.

I work with people who dare to disagree. But stand united on a big idea.

I am a mentor to budding screenplay writers and aspiring filmmakers. I write full length feature screenplays and regularly pitch for funds.

I have hands-on experience in writing for traditional media- print, radio and TV. I am into digital & new media as well. My recent works including shorts, music videos, video art & creative photography have been widely exhibited in the world wide web.

I have worked in theatre as well. I directed a short play called 'The Kill' at Short & Sweet, 2011, Chennai Edition. And was the Sound Engineer for 4 other short plays at Alliance Françoise for Theatre Group: ThespianEn.

Also, wrote movie-of-the-day reviews which were published on Deccan Herald, Bengaluru Edition, during the 4th Bengaluru International Film Festival, 15-22 December 2011.

Previous Clientele

Mettle Networks, ITC Premium Business Paper, Madras Flying Club, Kerala Tourism, Himachal Tourism, Anchor, Elder Pharma, Provogue, Raymond Shirting, Birla White, Sundrop, Mahindra MaXX, ELF & bseindia.com

Awards and Accolades

- Creative Chief @ Crazygum-www.crazygum.com
- Visiting Faculty-Screenwriting & Filmmaking at Mindscreen Film Institute
- Regular Member, Film Writer's Association Mumbai

SPECIALTIES

Filmmaking/Storytelling, Advertising, Marketing, Philosophy, Creative Writing, Creative/Branded Communication, Visual Thinking, Creative Leadership

WWW.THECREATIVEFINDER.COM Company Background

Crazygum/June 2009 - Present

Crazygum is a creative collective I founded. My partner-Sumi Anun who looks after the

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