

Cheri Lee

Graphic Design
Boise
Idaho
United States

View the full portfolio at <http://www.thecreativefinder.com/cleecreative>

Professional Experience and Curriculum Vitae

Graphic Design and photography are my passions. Creating specifically to meet a company or individuals objectives is an invigorating collaborative process. It has been a rewarding career successfully achieving aggressive schedules and exceeding clients expectations.

Photography has been an integral part of my graphic design work when appropriate. This gives the client the opportunity to personalize their media and retain all rights to the image.

Previous Clientele

Cathedral of the Rockies, Boise, Idaho
Idaho Retired Educators Association
HEAR Center
Nick Boswell Photography
Over 1,000 families - portraiture and images

Awards and Accolades

Cheri Lee
4870 Bitterbrush Drive
Boise, Idaho 83703
208.871.9888

Professional Experience

CATHEDRAL OF THE ROCKIES, FIRST UNITED METHODIST CHURCH
Freelance Graphic Designer and Professional Photographer 2005-2006

Designed, created, and procured the printer for all the print media for their capital campaign "God's Vision, Our Future." The campaign had an aggressive schedule of 18 different print materials to be released on specific dates. The primary worthy mark and theme for the campaign was custom to the church. This identity was applied to all communication systems, support literature, invitations, devotional guide, and direct mail items to brand the campaign. Upon approval of the final designs, production, oversight of the printing, uploading to ensure quality and timely delivery was also my responsibility.

The roll-out schedule following review and approval of all elements designed were: discovery and development of theme selected, branding logo, campaign brochure pocket folder, letterhead & envelope, introduction overview brochure, FAQ (frequently asked questions) piece, 3-panel commitment card, a 40 day devotional guide, invitations for early leadership event, personal communication, leadership commitment event, prayer event, and celebration events, determining my commitment (faith promise), financial goal sheet, creative strategies for giving, large banner for entryway and specialty items: two 4' by 8' panels of the primary worthy mark, bookmarks, placemats. The printed materials were delivered on time, and according to approved budget.

CATHEDRAL OF THE ROCKIES, FIRST UNITED METHODIST CHURCH
Public Communications Director 2006-2010

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