

Allison Choppick

Graphic Design
Canada

View the full portfolio at <http://www.thecreativefinder.com/chopstix007>

Professional Experience and Curriculum Vitae

Professionally, I'm a full-time freelance graphic designer, illustrator and artist. In my off time, I'm a mountain biker, snowboarder, runner, and all around outdoor enthusiast. I've always dreamed of designing for the action sports industry, so I'm incredibly happy that after years of hard work, I've finally been able to merge my design with my lifestyle.

My main focus is on bold, edgy designs for print, web and branding, which works perfectly for my usual client base. Don't let the bright colours fool you, though- I also do a lot of corporate work, and have successfully rebranded and designed for hospitals, non-profits, and financial institutions.

My most requested specialties include branding, logos, posters, ads, hand-drawn type, illustration, apparel graphics, responsive web design, and Wordpress sites... but don't hesitate to contact me with special requests or less mainstream items.

Previous Clientele

Shake Media (www.shakemedia.ca)
Nimbus School of Recording and Media (www.nimbusrecording.com)
Whistler Brewing (www.whistlerbeer.com)
Bowen Island Brewing (www.bowenislandbeer.com)
Monsoon Vodka (www.monsooncooler.com)
Hey Y'all Iced Tea (www.heyallsoutherntea.com)
Rockin' River Music Festival 2015 (www.rockinriverfest.com)
Illumination Music & Arts Festival
Global Mind Elevation Snowboards
Gilson Snowboards (www.gilsonboards.com)
Rather Be Dog Walking (www.ratherbedogwalking.com)
Better Painting (www.betterpainting.ca)
Phyletic Lifestyle Clothing (www.phyleticlifestyle.com)
Lifemark Properties (www.lifemarkproperties.ca)
The Creekside Strays
Derek Meets World (www.derekmeetsworld.com)
Shimano
Campstock Music Festival 2011
Body Tempo Fitness (www.bodytempo.com)
One Life Apparel
Chasing Pow (www.chasingpow.com)
St. Marys Memorial Hospital Foundation (www.stmarysmhf.com)
Stratford Ribfest
The Streaming Network

Awards and Accolades

GRAPHIC DESIGNER (contract)

Whistler Brewing Co.

I was hired on as the contract graphic designer, and was quickly immersed in creating internal sell sheets, promo material, posters, signage and social media graphics for all of the Whistler Brewing drinks. There were loose brand standards in place already, so it was my job to build on those and give the brand some punchy, eye catching new material that would appeal to the targeted demographic.

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Please kindly get in touch for portfolio works.