

Charles Law

Interaction Design
Hong Kong SAR

View the full portfolio at <http://www.thecreativefinder.com/charleslaw>

Professional Experience and Curriculum Vitae

Interaction Design is to create and support human activities by crafting engaging experiences that involve human, object, and environmental relationships.

I have designed with some of most renowned studios in the world, including AKQA, Siemens Research, and Research in Motion and also for some of the biggest brands, such as Nike, Visa, Target, and more.

Currently completing graduate Interaction Design studies at the Hong Kong Polytechnic University School of Design. Before, I studied in the Interaction Design program at Simon Fraser University in Vancouver, Canada.

Previous Clientele

AKQA
Kraft
Target
Charles Schwab
Nike
Visa
Hong Kong Pok Oi Hospital
Astri
Hong Kong Polytechnic University
Simon Fraser University

Awards and Accolades

Charles Law
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URL <http://www.charleslawportfolio.com>

Work Experience

ASSOCIATE INTERACTION DESIGNER, AKQA, SAN FRANCISCO 2009-2010
Worked as an Associate Interaction Designer at internationally renowned creative agency, AKQA, for over a year. Was responsible for crafting and defining the behavior and logic of user experiences across multiple product platforms and services. My intentions were to always create elegant and purposeful results that made sense for both the end-user and client. Worked on major accounts such as Nike, Visa, and Target.
URL: <http://www.akqa.com>

INTERACTION DESIGN INTERN, SIEMENS RESEARCH, PRINCETON 2008-2009
Completed a six month internship in a cross-functional research environment as an Interaction Designer working on a wide range of different projects ranging in Automation and Control, Imaging and Visualization, and Real-Time Vision and Modeling. Primary projects involved ideating and designing concepts, storyboards, and functional prototypes for High Performance Buildings and Medical Solutions.
URL: http://www.usa.siemens.com/en/about_us/research/home.htm

USER EXPERIENCE ASSOCIATE, RESEARCH IN MOTION, TORONTO 2008-2009
Worked as a user experience design associate to enhance the use of Research in Motion's BlackBerry smartphones along with related software applications. Core responsibilities included conducting detailed heuristic evaluations, designing concepts, and presenting analysis to both managers and clients.

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