Michael Caruso

User Interface Design
13151 Fountain Park Dr. Apt C401
United States

View the full portfolio at http://www.thecreativefinder.com/carusom67

Professional Experience and Curriculum Vitae
I am an artist who works in UI/UX design, iOS and web development for a living. I have many colors.

Previous Clientele
• Warner Bros.
• Sony Pictures
• Seagate Technology
• Sheetz, Inc.
• Griswold Controls
• Casa Kimball

Awards and Accolades
PROFESSIONAL SUMMARY

SENIOR UI/UX ARCHITECT and DEVELOPMENT Professional with world-class user interface and user experience design skills - developed and cultivated over fifteen years in the entertainment, education, insurance and high-tech industries.

Designed, architected and built full working prototypes of Warner Bros Web, iPad and iPhone applications (Called MMS 3) utilizing DHTMLX, jQuery, HTML5, CSS3, PHP, MySQL, Sqlite along with Xcode and Objective-C Frameworks. This is a high visibility application used by WB Top Executives and Movie Directors.
Developer of numerous high-profile web sites for MSN Entertainment including the Emmy Awards and “What's New on DVD”. There I developed a “near expert” knowledge of utilizing CSS across every major browser, handling exceptions and best practices.

Architect and developer for CCMS – A system I designed at PureSafety for tracking product inventory and usage. Built utilizing PHP/MySQL/jQuery/HTML/CSS2+3.

Freelance, cross-platform, web designer and developer experienced in marketing and e-commerce sites, such as “Casa Kimball” http://www.casakimball.com.

CAREER EXPERIENCE

Full Time Consultant with UST Global

Senior UX/UI Architect, Sheetz, Altoona, Pennsylvania, Present
Creation of a mobile app for iOS and Android similar to competitors like Starbucks.
Responsible for requirements, conceptual designs, wireframes and storyboards.
Key liason between client and development team.

Senior UX/UI Architect, Wellpoint, Richmond, Virgina, 2012
Analyzed and provided long-term strategies for improving the user experience and maintainability of their site; It is a nationwide member portal for those using Wellpoint health insurance services.
Additional details:
In depth analysis and hands-on improvements to critical UI issues.
Site review published which visually details high level tag & selector structure for their private and public sites This document visually detailed the common structures used

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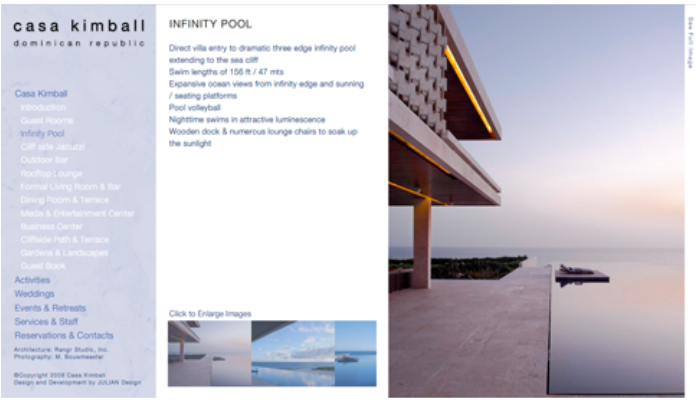

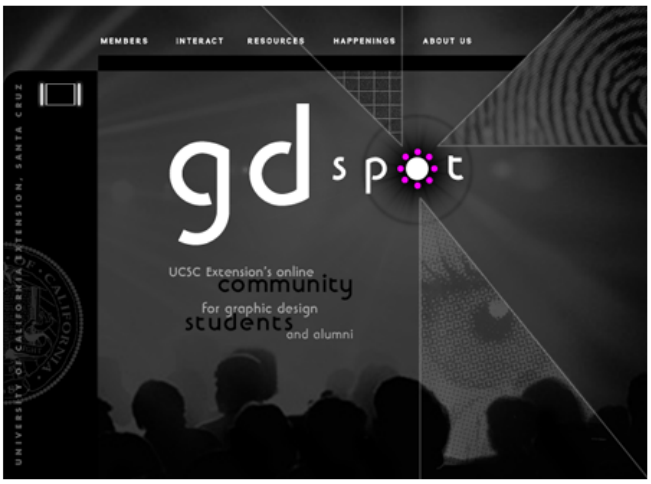

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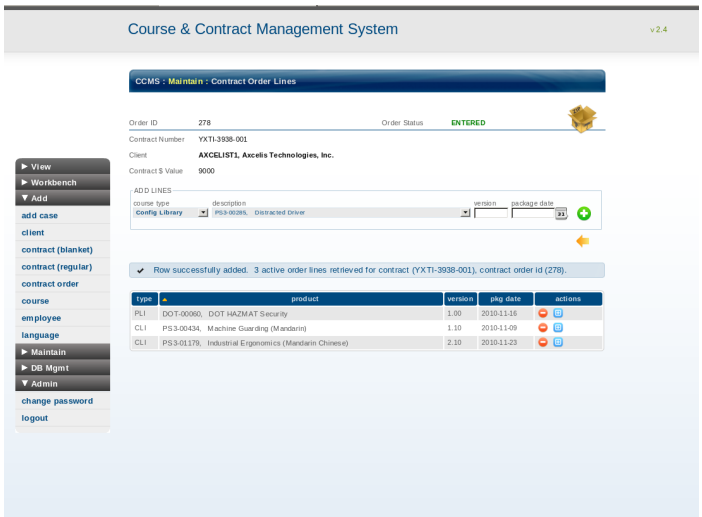

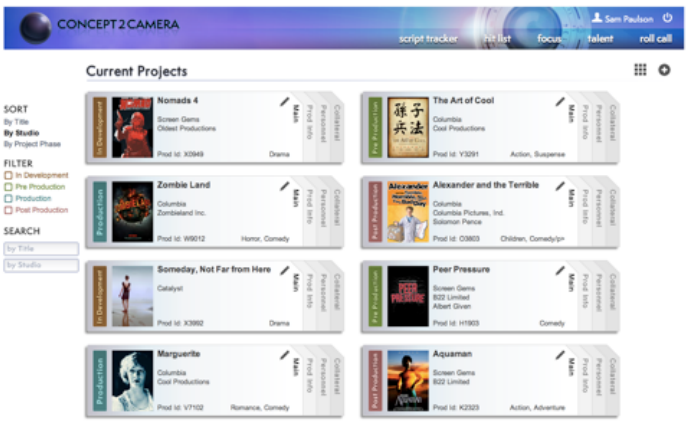

Please kindly get in touch for portfolio works.

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