

Carla Traini

Graphic Design
79, rue de Dunkerque
75009
Paris
France Metropolitan

View the full portfolio at http://www.thecreativefinder.com/carla_traini

Professional Experience and Curriculum Vitae

I am Carla Traini, Communication Designer passionate for Design Strategy/Branding, Packaging Design, Corporate & Editorial Design for luxury as well as consumer goods.

I love my job. I like how it constantly puts me in brand new challenges that I face every day with energy, curiosity and enthusiasm.

I believe in teamworking. I'm a concrete person with a high sense of duty and respect for colleagues and clients and most of all for the projects.

I like to share ideas and solutions with colleagues. I appreciate other people's views but nonetheless I'm ready to stand up for what I think is a good idea.

I fight for what I believe in. I'm determined and ambitious. I work hard to get the goals I want, with a positive mind and trust in the future.

Ideas move me: no matter if I work for luxury or consumer goods, a book or a pack, methods and brilliant ideas make the difference.

Previous Clientele

Louis Vuitton, Chanel, Boucheron, Interparfums, Ferrari, JTI tobacco, Valrhona, Yves Rocher, Bacardi-Martini, Alemagna, Gruppo 24 Ore, TDR Tobacco (Croatia), UIB (Jeddah – Emirates), Ferrero Kinder, SCJ Johnson Wax, Dainese, Triennale di Milano, Wall Street Institute.

Awards and Accolades

Since November 2011

Art Director at Fontegrafica France_ Paris
Design, Communication, Printing for the Fashion Industry and Luxury
www.fontegrafica.it

Fontegrafica France it's a new branch of Fontegrafica Milan, existing since the beginning of 2011

to add amazing creativity and graphic design to the astonishing capabilities of Fontegrafica in terms of printing techniques.

I am Design Director managing the resident team of 4 creative talents in terms of art direction.

At the same time I follow every project also from a managing point of view and select new freelance who could eventually integrate the team. We work only for fashion and luxury brands.

Top clients: Louis Vuitton, Chanel, Boucheron, Interparfums.

This experience boosted my capabilities of team management, organization, problem solving, creativity, and of course, knowledge and evaluation of the faisability and choice of the best printing technique to enhance and interpret the potential of every graphic project.

130 Lloyd Road Singapore 239009 (co. reg. 2010043984)
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