

Katie MacAvoy

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Professional Experience and Curriculum Vitae

My name is Katie. I have 2 babies, 1 husband and a super-cute (if I may say so) new business called Bugaroo Boutique. I've been working on this business idea since my oldest was born - he's 8 now.

At my shop, I work hard to make practical baby products look cute while still being effective. My babies were prone to spit-up so I wanted accessories for them that were adorable, but that would get the job done! In my shop you'll find just that: Cute and useful baby accessories.

My eclectic professional background includes interactive marketing, branding, writing/editorial and production support. It has given me excitement and diversity and the tools to brand, market and promote my shop!

Currently I'm offering cloth diaper burp cloths, bibs, binky clips, binky blankets, changing mats, reusable baby wipes and wash cloths. Soon, I'll be adding other new products and I'm really excited about unveiling them. Stay tuned!

Previous Clientele

Please kindly get in touch for more information.

Awards and Accolades

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