

# Stanley Johnson

Copywriting  
Australia

View the full portfolio at <http://www.thecreativefinder.com/branddna>

## Professional Experience and Curriculum Vitae

A multi award winning creative person, I have worked primarily in direct and digital agencies. During my career I have held Creative Director positions at multinational agencies in both London and Melbourne, as well as helping to found an agency start up.

My BrandDNA blog has featured three times in a global list of Top 50 Marketing Blogs and was named in Brand Republic's esteemed BR-200 list of influential blogs. I also write a monthly column for Marketing magazine.

## Previous Clientele

Ford, Volkswagen, Nissan, Hewlett Packard, Compaq, Ericsson, Herald & Weekly Times, Fosters, Yellowglen, Origin Energy, AGL, Medibank and more.

## Awards and Accolades

Career overview

4/07 - Present Wunderman Melb Writer & Creative Director

9/04 - 4/07 Otaku Consultancy Principal

6/03 - 9/04 FAITH Founding Creative Director

2/02 - 6/03 Words at Work Head of Digital & Direct

10/0 - 1/02 FCBi European Creative Director

2/00 - 10/00 Circle UK Creative Director

2/99 - 2/00 Proximity London Creative Group Head

3/95 - 12/98 JWT Melb Writer & Creative Director

Variety of freelance roles at Melb agencies

## Awards and Accolades

ADMA

Winged Messenger

4 Silver

7 Bronze

3 Finalists

ECHO

2 Leader Awards

Certificate of Excellence

Finalist

CANNES

29 Finalists

APMA

1 Gold

15b Lloyd Road Singapore 239098 (co. reg. 201004398N)  
helpdesk 656.227.2902, fax 656.227.0213

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