

Brad Lee Cooper

Blog Design

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Selfie safety

Selfies are becoming increasingly popular with travellers, however that comes with safety risks. Here are some tips to help you stay safe while taking selfies, and some statistics about the risks. Here's what we discovered.

People love a holiday selfie... some would even skip a destination if photos were banned

- 95% of travellers take at least one selfie
- 84% of travellers take at least one selfie a day on holiday
- 72% of travellers take at least one selfie a day on holiday
- 6% of travellers take at least one selfie a day on holiday

Selfies and the new packing necessities

- 75% of travellers pack a selfie stick
- 68% of travellers pack a selfie stick
- 55% of travellers pack a selfie stick
- 42% of travellers pack a selfie stick

Famous landmarks and beaches are the most popular photo locations

- 68% of travellers take a selfie at a famous landmark
- 55% of travellers take a selfie at a famous landmark
- 42% of travellers take a selfie at a famous landmark
- 28% of travellers take a selfie at a famous landmark

Social vanity has raised the bar, with many travellers snapping selfies to show off or get likes on social media

- 75% of travellers take a selfie to show off
- 68% of travellers take a selfie to show off
- 55% of travellers take a selfie to show off
- 42% of travellers take a selfie to show off

Some travellers admitted things had gone wrong while taking a selfie

- Over 1/3 of travellers (33%) have experienced something while taking a selfie
- Almost 1/4 of travellers (24%) have experienced something while taking a selfie
- Almost 1/4 of travellers (24%) have experienced something while taking a selfie

Sometimes it's better to stay safe than to get that perfect shot. Here's how:

- Don't take selfies while driving**
Using your phone while driving is dangerous. It's not just about the distraction of looking at the screen, but also the physical act of holding the phone. It's a distraction that can lead to accidents. So, if you're driving, don't take a selfie. It's not worth the risk.
- Avoid wild animals**
Wild animals are unpredictable. They can be dangerous, especially if they're hungry. So, if you're in a wild area, don't take a selfie. It's not worth the risk.
- Watch your wallet**
When taking a selfie, you're often looking down at your phone. That means you're not looking at your wallet. So, if you're taking a selfie, make sure your wallet is secure. It's not worth the risk.
- Cultural sensitivity is key**
Different cultures have different customs. Some cultures may consider taking a selfie to be disrespectful. So, if you're in a new culture, make sure you're taking a selfie in a respectful way. It's not worth the risk.
- Invest in travel tech**
There are many travel tech products that can help you take better selfies. For example, a selfie stick can help you get a better angle. Or, a tripod can help you keep your phone steady. So, if you're taking a selfie, invest in some travel tech. It's not worth the risk.

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