

Bhavesht Mehta

Art Direction

Uganda

View the full portfolio at <http://www.thecreativefinder.com/bhaveshtdesign>

Professional Experience and Curriculum Vitae

Art Director with strong knowledge of art direction, illustrations, typography, print, production & prepress. Understanding of design process from concept and brainstorming to a meticulous eye for detail in final stages.

Previous Clientele

Portico, VodaCom Tanzania, Orange Uganda (France Telecom), Toyota Uganda, New Arfica Hotel, PSI (NGO), Darling Hair extensions DR Congo, Kumho Tires, Editec Lotteries, LG - Tanzania

Awards and Accolades

Snapshot

A dynamic individual with long experience in Art Direction, Brand Management, and Team Supervision

- Acknowledged for integrity, high professional standards, "big-picture" vision, and sensitivity to deliver projects within the committed time & cost parameters.
- Demonstrative competence in strategy of creativity; expertise in identifying an idea to turn into effective business result; practiced all aspects of visual communication from creative direction to finalisation.
- Possess strong understanding of design and graphic execution techniques and develop high quality designs implementation of effective design solutions that cater to customer needs.
- Conversant in initiating and stimulating creative ideas for and from everyone involved in the creative process.
- Acquired invaluable experience of working in multiple technologies/ teams; well-versed with Industry Standard Multimedia design applications & technologies.
- Adept in analysing brand / design needs, evaluating consumer requirements, custom designing solutions.
- Ability to relate people at any level of management as well as handling issues related to training.
- Leading & monitoring the performance of team members to ensure efficiency in operations and meeting of individual & group targets.

Design

Strong knowledge of colour theory, typography, print, illustration, production & prepress. Understanding of design process from concept and brainstorming to a meticulous eye for detail in final stages.

Copywriting & Interpretation

Creative problem solver using consumer insights, analytical of words using it's impact. Web Joomla CMS, WordPress CMS, Web User Interface design and web graphics creation

15b Lloyd Road Singapore 239098 (co. reg. 201004398N)

OS Mac OS 10.6 (Snow Leopard), Windows helpdesk 656.227.2902, fax 656.227.0213

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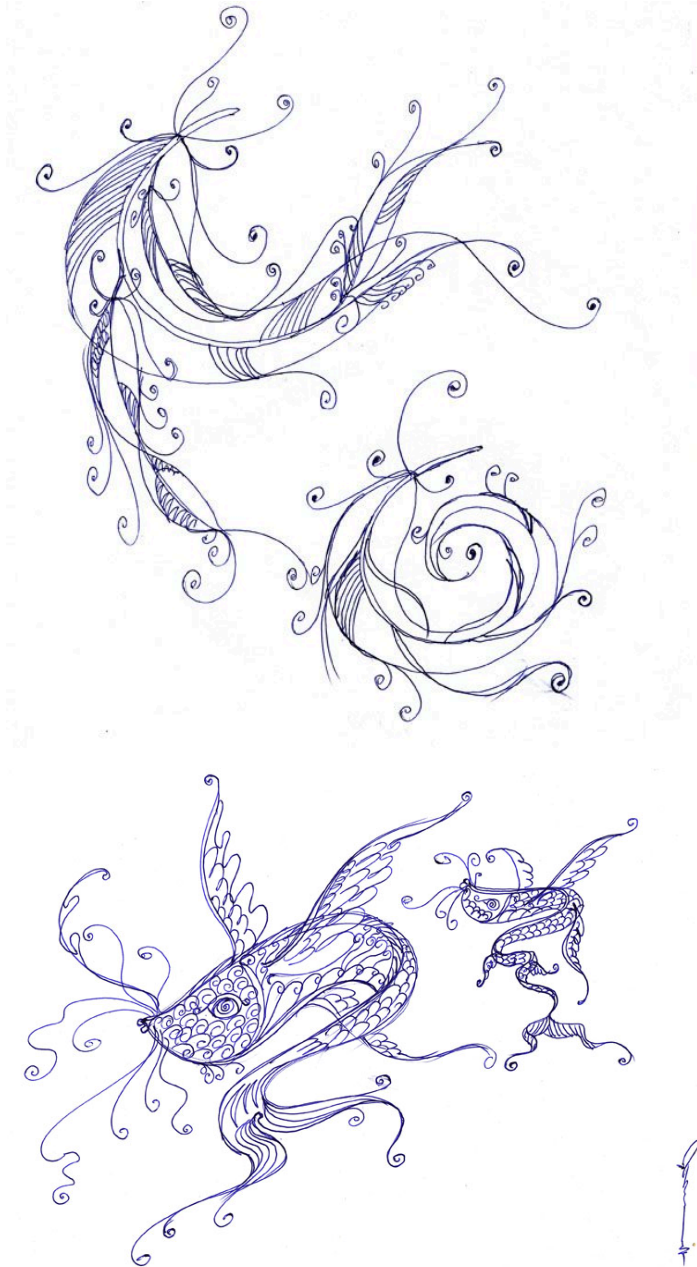


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