Art Direction

View the full portfolio at http://www.thecreativefinder.com/bayobolus

Professional Experience and Curriculum Vitae

Hi! I'm an Award-winning Art Director, Illustrator and Visual Artist, with 15+ years of experience in Corporate Identity, Editorial Design, Advertising, Retouch and Illustration.

I was born and raised in Mexico City, and moved to Austin Texas to continue my career in Advertising and Arts. As a Sr Art Director I have worked for a wide variety of brands and categories, and as a Visual Artist my work has been exposed in many blogs, magazines, books, and art galleries in Belgium, Spain, Germany and the US.

Proficient in Illustrator, Photoshop, Keynote, InDesign, as well as traditional illustration techniques such as drawing, painting and sculpting.

Previous Clientele

Please kindly get in touch for more information.

Awards and Accolades

Bayobolus LLC. 2017 to date. Austin, Texas Freelance Sr. Art Director, Illustrator and Visual Artist.

LatinWorks. 2006 to 2016. Austin, Texas Sr. Art Director. Design, Art Direction and Illustration for print and online advertising, photography direction, and professional digital retouch. Accounts: Burger King, M&M'S, Snickers, Domino's Pizza, ESPN Deportes, Batanga, Lowe's, Bud Light, Texas Lottery, Cine Las Americas.

Foote Cone & Belding Worldwide. 2004 – 2006. Mexico City, Mexico Sr. Art Director. Design and Art Direction for print advertising, brochures, corporate image, presentations with clients, photography direction and touch ups.

Publicis Arredondo de Haro. 2002-2004. Mexico City, Mexico Art Director. Design and Art Direction for external and internal projects. Accounts: BMW, Telcel Corporativo, Grupo Financiero Banamex, Amigo Kit de Telcel.

Specialties: Visual arts, design and advertising

ART EXHIBITIONS 2017.05 Arch Enemy Arts Gallery. Imaginary Menagerie. Group Exhibit. Philadelphia, PA 2017.03 C.A.V.E. Gallery. Los Angeles, CA 2016.11 REDEFINE GALLERY / XCONTEMPORARY. ART BASEL. Miami, FL 2016.10 REDEFINE GALLERY. Seeking an Enemy. Solo show. Orlando, FL 2016.06 HELIKON GALLERY. Mythos. Group exhibit. Denver, CO 2014.02 WILLIAM ROLLAND GALLERY Mythos. Group exhibit. Denver, CO 2014.02 WILLIAM ROLLAND GALLERY dear Singa Representational Thousand www.thecreativefinderOaks, CA 2013.03 CAVE GALLERY. Center for Audio & Visual Expression. Venice, CA 2012.04 CAVE GALLERY. Center for Audio & Visual Expression. Venice, CA

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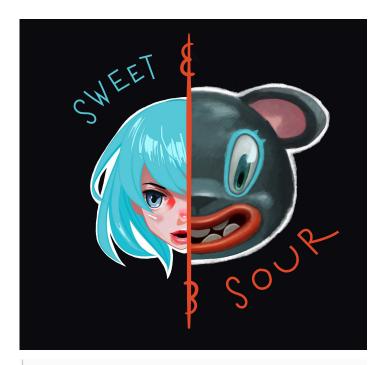


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