

David Burrell

Multimedia Art
Canada

View the full portfolio at <http://www.thecreativefinder.com/bago66>

Professional Experience and Curriculum Vitae

I recently ended an extended (4 years) extremely successful contract as Senior Multimedia Designer at PwC (PricewaterhouseCoopers). There I was part of the re-branding and guideline team. Developing the newly re-designed branding of PwC logo and guidelines through in-house and external videos and animated digital signage; re-designing the corporate website to HTML5/CSS3 and JavaScript standards, creating new online banners and advertising; all of this adhering to the new PwC stylistic and strategic direction as issued from head office in London. I also provided creative and technical support for clients and stakeholders, and allowed the in-house production by shooting and editing of video for numerous corporate video productions and audio recording for Podcasts as PwC in-house videographer/sound engineer.

Over the years I have worked in most aspects of design, from web to presentations, motion graphics and video editing, banner ads and digital signage, and recently tablet and smartphone compliant websites and of course print. I have worked closely producing branding guidelines and corporate identities or "look and feel" for such companies as Deloitte., Amex, Motorola, BMO, Shell, Shoppers Drug Mart, AMD/ATI and many more. Creating mock-ups, micro sites, Flash demos and online banners, storyboarding, shot listing, editing and motion graphics of videos and presentation that could tell "the story" for each client and employer. Basically, I've had to handle it all, utilizing current trends in design and the latest software, such as CS 5/6 including Premiere Pro, After Effects, Soundbooth, Edge Animate, Photoshop, Illustrator, Flash, InDesign, as well as Keynote, Cinema 4D and Motion. On top of software expertise, I am very well versed in the technological aspects of digital design, such as HTML5/CSS3, JavaScript, video compression and formats etc..<http://www.davidburrell.ca>

Previous Clientele

Royal Bank, Deloitte., Cisco, Honda, Acura, Eli Lilly, Amex, ATI Technologies, AMD, Virgin Mobile, Shopper Drug Marts, Microsoft, Motorola, MDS, Mattel, ROM, Toronto Hydro, Shell, BMO, PwC, Sun TV, Global Shaw, etc.

Awards and Accolades

David Burrell
Senior Multimedia Designer

Last year David ended a very successful contract as Senior Multimedia Designer at PwC. Currently he is principal of Multimedia Haus, a post-production house in video, web and interactive with clients such as Toronto Hydro, Royal Ontario Museum, Honda, BMO, Shell, Amex Shoppers Drug Marts and others. With over 15 years experience at a number of major marketing communication agencies and corporations, Dave has consistently enabled clients to achieve their goal to tell their story and reach their target audience. And as a Graphic/Motion Designer, he has gained an expert knowledge of multiple aspects of design tools such as Premiere Pro, After Effects, Soundbooth, Photoshop, Illustrator, Acrobat, Edge, Flash, as well as Cinema 4D, FCP X and Keynote. So from producing and editing videos; creating motion graphics and 2D/3D animation; designing digital signage and other multimedia, such as HTML5/CSS3 video embedding to event support, with his experience and creative knowledge David has shown to be more than capable of filling many multimedia role you require.

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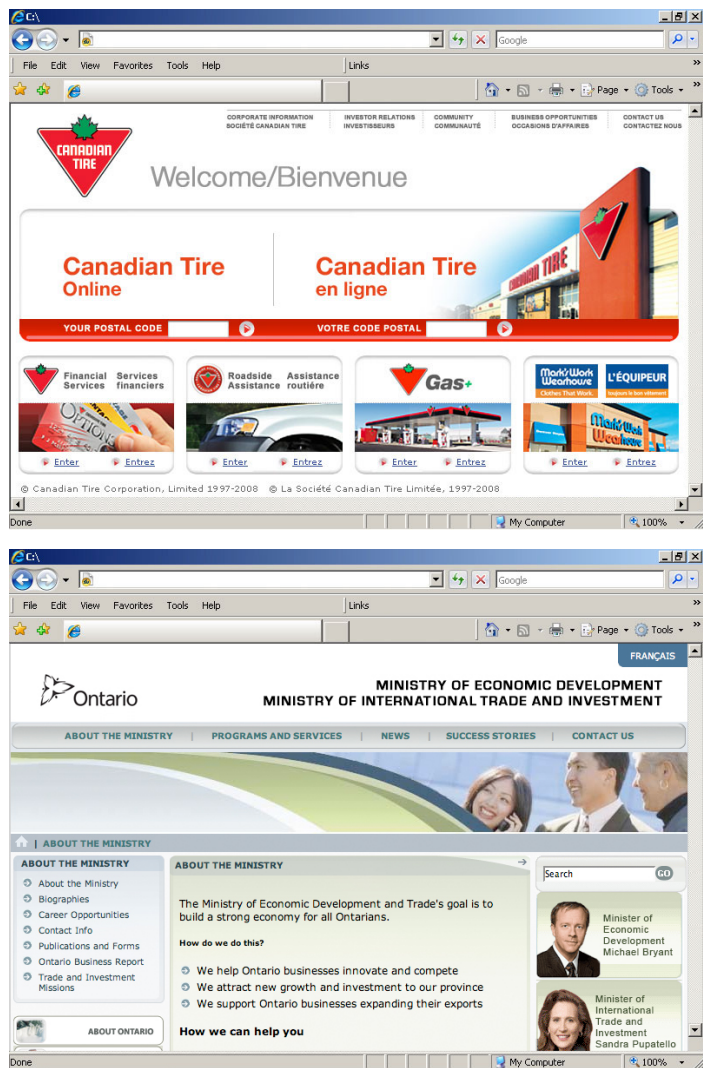
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