Photography 90 Portnall Road London W9 3BE United Kingdom

View the full portfolio at http://www.thecreativefinder.com/arielvan

Professional Experience and Curriculum Vitae

Ariel Van Straten was born in New Jersey, USA, the son of a French mother and Dutch father. He grew up in Israel, working as a photojournalist for the national newspaper from the age of 15. He has lived and worked in London since 1989.

Ariel regularly assisted David Bailey for 18 months, Barry Lategan for 2 years & Corinne Day for a year, all of whom were a great influence on his work, before going out on his own in 1996. Since then he has worked extensively for Fashion and Style Magazines, Music and Advertising around the world.

His Campaign for Sony PlayStation commissioned by TBWA gained 2 golds at Creative Circle, a nomination at Campaign Press and D&AD. Levis was nominated at Cannes and his shot for Lynx was awarded a Silver at Campaign Press, both commissioned by BBH.

Previous Clientele

ADVERTISING Reebok Levi's Sony Play Station Cuervo Tequila Llovds Bank Nintendo Sloggi Midland Bank SPW (charity) VSO (charity) Sega Dreamcast Panasonic Philips Virgin One Lynx Deodorant The Observer Starburst Ice Cream Biore Firetrap Royal Mail Carland Eurostar Bezek Shekem Electric VH-1 Studio Katriz St Mungo's Virgin Bank Uk TV EDITORIAL Tokion Magazine Sleazenation Hot tickets Don't tell it www.thecreativefinder-Repositsubaki Frankfurt Allegemaine

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