

Arielle Jordan

Art Direction
United States

View the full portfolio at <http://www.thecreativefinder.com/ariellebjordan>

Professional Experience and Curriculum Vitae

Arielle Jordan was born in New Orleans, Louisiana. She has lived in Cupertino, California and Washington, D.C. but currently resides "back home in N'awlins." The oldest granddaughter to famed New Orleans avant garde jazz saxophonist, Edward "Kidd" Jordan, Arielle has over 25 years of creative experience. That's of course counting the doodles she was making before she could even walk well, costumes she would fashion out of paper bags in elementary school, commercial scripts she had written in middle school, and screenplays in high school.

A graduate of Louisiana State University with a degree in Mass Communication and a minor in Art History, she has over five years worth of advertising project management and graphic design experience with a solid background in creative art direction. She is currently in grad school at Academy of Art University pursuing a MFA in Art Direction.

When she isn't painting, designing or makin' ads, Arielle enjoys fine art consultation, "crafting," running, keeping up with the latest trends in design and marketing, and watching Bravo, an admitted guilty pleasure. She also loves spending time with her equally creative boyfriend and their two rescued dogs Pablo and Frank.

Other work available at www.pbdesignhouse.com.

Previous Clientele

Merry Maids
Farmers Insurance
Clorox
Hungry-Man
Geek Squad
CenturyLink
Intralox LLC
Laitram LLC
Laitram Machinery
The Rhodes Family of Businesses
Rivero's Seafood Inc.
Music Alive Ensemble
Phatal Industries
ABC of France Tourism
Broadmoor Construction

Awards and Accolades

Please kindly get in touch for more information.

Awards and Accolades

Dean and Chancellor's Honor Roll
Who's Who Among American Colleges and Universities

150 Lloyd Road Singapore 239098 (co. reg. 201004398N)
helpdesk 656.227.2902, fax 656.227.0213

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**Basically,
stain
don't stand
a chance.**



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Any questions?

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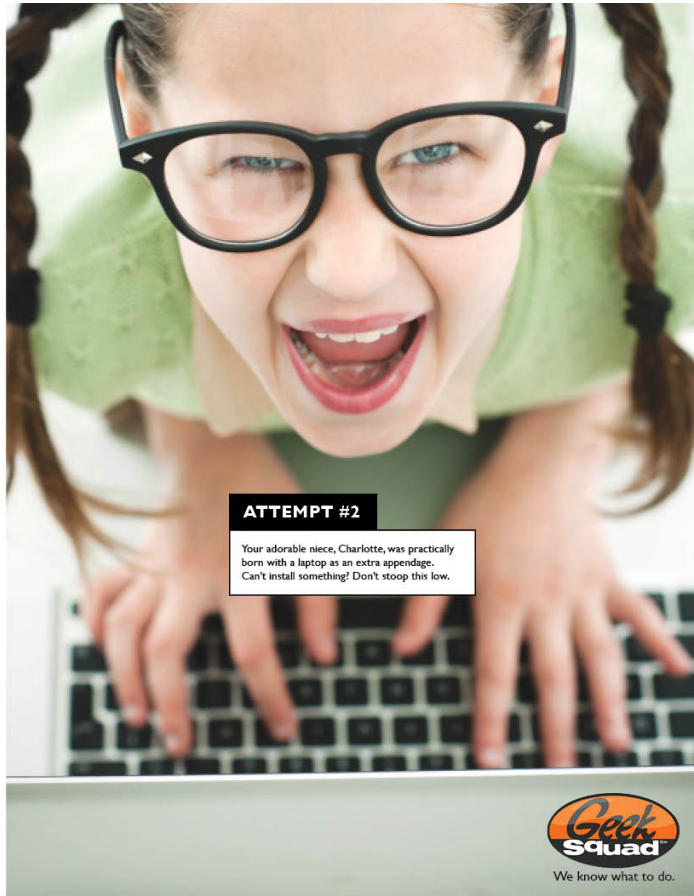
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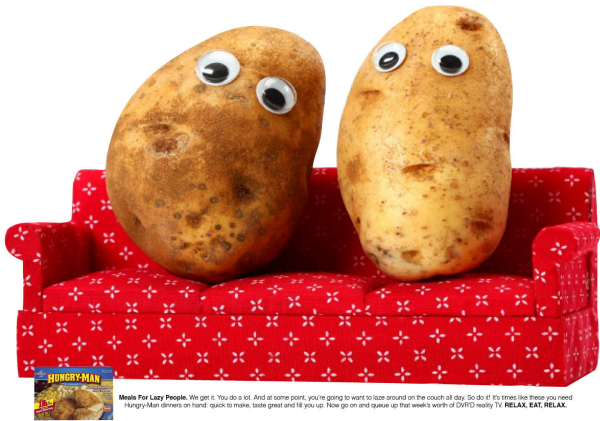


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What does a *spool of* *thread* have to do with *Farmers Insurance?*



It was the 1940s. Farmers employees volunteered for service both at home and abroad during World War II. Some planted Victory Gardens, some served with General James Doolittle, and some even hand-stitched customers' policy files with a needle and thread to avoid using staples when metal was in short supply. Today, we still believe that the little things can make a bigger impact. Whether it's a teddy bear for the child whose home was damaged during an earthquake or an internet connection for those without power. For us, it's about **more than insurance**.



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What does a *bowl of vegetable soup* have to do with *Farmers Insurance*?



It was the 1930s. The Great Depression shattered the economy, and as many as one in three adults were out of work. Farmers was one of the few companies able to pay customers' claims in cash instead of IOUs. For some families, this meant simply being able to put a warm meal on the table. Today, we still believe that the little things can make a bigger impact. Whether it's a teddy bear for the child whose home was damaged during an earthquake or an internet connection for those without power. For us, it's about more than insurance.



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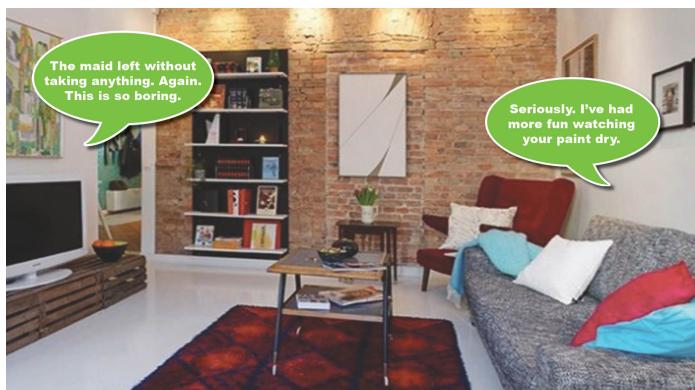
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What do a *couple of wool blankets* have to do with *Farmers Insurance*?



It was 1989. The Loma Prieta earthquake occurred just outside San Francisco, during the warm-up for the third game of the 1989 World Series. It was the first major earthquake in America to be broadcast on live television and left 12,000 people without homes. Farmers employees created an Earthquake Fund to raise money for the victims and provided items such as can openers and blankets. At Farmers, we believe that a small gesture can go a long way. For us, it's about more than insurance.



Sorry walls, there are no juicy stories to tell about a Merry Maid. That's because we value the trust you place in us. We treat your home and your personal belongings with the utmost attentiveness and respect. Complete cleaning and training is required for all of our team members. If you aren't home during a cleaning we'll safeguard your key. So there's a major check off your to-do list by letting us take care of the house cleaning. Then savor the pleasure of knowing your whole home has been cleaned by a professional maid you can trust. The only thing missing will be the mess.

merry maids

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The flies on the wall don't need to watch a Merry Maid. That's because we value the trust you place in us. We treat your home and your personal belongings with the utmost attentiveness and respect. Exhaustive screening and training is required for all of our team members. If you aren't happy during a cleaning we'll reassign your key. So close a major chore off your to-do list by letting us take care of the house cleaning. Then savor the pleasure of knowing your whole home has been cleaned by a professional maid you can trust. **The only thing missing will be the mess.**



Sleeping dogs can continue to be when a Merry Maid is around. That's because we value the trust you place in us. We treat your home and your personal belongings with the utmost attentiveness and respect. Exhaustive screening and training is required for all of our team members. If you aren't happy during a cleaning we'll reassign your key. So close a major chore off your to-do list by letting us take care of the house cleaning. Then savor the pleasure of knowing your whole home has been cleaned by a professional maid you can trust. **The only thing missing will be the mess.**

