

Andres Diego Herrera

Creative Direction
Spain

View the full portfolio at <http://www.thecreativefinder.com/andresdiegoherrera>

Professional Experience and Curriculum Vitae

Hello, welcome to my world.

My name is Andrés Herrera and I am creative director.

Enthusiasm and energy are the attitudes that characterize the way I work.

I like what I do, aware of the responsibility and pressure that entails. I perform my duties with joy and pleasure, i like the pace of the agency, the exchange of concepts and ideas, as well as being part of a team with which celebrate the victory of a competition or a prize and feel the satisfaction of getting a good campaign .

My objectives: to work with pleasure, have a good salary and benefits, professional growth within the company, respect and be respected in both the human and professionally.

Give me the opportunity to show you my work and I assure you will not disappoint.

Previous Clientele

ABN Amro Bank, Adidas, Aeca, Alfa Romeo, Alimentos Río de la Plata, Arsys, Asoex, Bagues, Bank Boston, Bell Shout Movicom / Movinet, Buffet, Cabo de Gata Nijar, Cambio Gales, Canarias, Pastas La Especialista, Carrasco Lawn Tennis, Coca Cola / Sprite, Cultivar, Disney Company, Epson, Eucerin, Far seguros, Filmax, Forum Barcelona 2004, General Motors, Generalitat de Catalunya, Genexus, Grupo Fedrigoni, Museo Guggenheim, Human Managment Sysytems, Husa Hoteles, Il Caffè di Roma, Jones Lang LaSalle, Kia Motors, Kraft (Lu, Oreo), Land Rover, La Sibarita, Laboratory Boehringer Ingelheim, Lavazza, MACBA (Museo de Arte Contemporáneo de Barcelona), Mc Cann Torre Lazur Meetings España, MNAC (Museo Nacional de Arte Contemporáneo), Pagnifique, Pastas La Picolina, Pelikan, Renfe, Samsung, Sony, Surgival, Tienda Inglesa, Vinos Santa Teresa, Vives Vidal VIVESA S.A, Volkswagen.

Awards and Accolades

CV

Andrés Herrera

July 18, 1974

Creation of concepts and communication strategies on and off. Holistic media experience on 360° and integrated advertising campaign.

Professional experience:

2013-to present Creative Director and Art director Freelance

2010-2012 Creative Director Agr, Valencia

2006-2010 Creative Director Arista, Barcelona

2004-2005 Art Director Phineas Taylor Barnum, Barcelona

2003-2004 Art Director FCB Tapsa, Barcelona

2000-2003 Art Director McCann-Erickson, Montevideo Uruguay

1996-2000 Art Director Artfactory, Montevideo Uruguay

Education

Fine arts' bachelor degree

Professional photography

Advertising design

Production's master

Design:

Development of corporate image, stationery, files, trademarks, packaging, POS

15b Lloyd Road Singapore 239098 (co. reg. 201004398N)
helpdesk 656.227.2902, fax 656.227.0213

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Please kindly get in touch for portfolio works.