

Ansley Phillips

Advertising
United States

View the full portfolio at <http://www.thecreativefinder.com/1bravechicken>

Professional Experience and Curriculum Vitae

As the type of designer that bridges the gap between market strategy and visual communication, I'm a versatile and valuable addition to any team. I have a strong interest in market research and converting those concepts into solutions that reflect the company, reflect the client, and produce results. I love working with people, and I work best under pressure, but I'm also a self-starter who can work independently. No matter the project, I'm always looking for ways to add a hint of lime.

Previous Clientele

Releaf Design, Matthew Overby (Chattanooga, TN)
Guffey Insurance (Dayton, TN)
University of Tennessee at Chattanooga, College of Business
SanDisk, The Global Leader in Flash Memory Cards
EPB, Chattanooga's Electric Provider
CityScope Magazine (Chattanooga, TN)
Signal Mountain Presbyterian Church (Signal Mtn, TN)
Notre Dame High School (Chattanooga, TN)
RD Energy, Alternative Energy Broker (Granville, OH)
Scenic City Survivors, Mary Ellen Locher Foundation (Chattanooga, TN)
Mitsubishi International Food Ingredients, Inc.

Awards and Accolades

Copywriting & Social Media Editing Intern, iSource Digital Marketing (Miami, FL)
11/2010 - present

At iSource, I'm responsible for generating, editing, and organizing content and copy for websites and web banners, email marketing, proposals, presentations, and more. I also maintain our social media platforms and manage the iSource blog, and I'm currently developing social media management packages.

Marketing Intern, Value Added Business Services (Columbus, OH)
01/2010 - 05/2010

My work included: copywriting for web and print, graphic design, marketing strategy, brand positioning, and web design.

Graphic Design Intern, Jessica Tucker Design (Chattanooga, TN)
06/2009 - 12/2009

My work included: print and publication layout, photo correction and restoration, copywriting and editing for publications, branding, and communicating with clients.

Awards and Accolades

Please kindly get in touch for more information.

15b Lloyd Road Singapore 239098 (co. reg. 201004398N)
helpdesk 656.227.2902, fax 656.227.0213

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