Lee Evans

Web Design
Parkside
11 Clarence Road North
Weston-super-Mare
United Kingdom

View the full portfolio at http://www.thecreativefinder.com/11eleven

Professional Experience and Curriculum Vitae

I am an experienced Graphic Designer, well-versed in both Digital and Print design. Having worked for the likes of Del Monte, Future Publishing, and BSM – where I worked as Lead Designer, and sole Brand Guardian - my experience within the creative industries is extensive, meaning I am able to transfer my creative skills across a diverse range of clients and styles.

I now run my own advertising agency called 11eleven (www.11elevendc.com) where I am becoming ever increasingly confident in the Account Manager role and fronting client meetings.

Previous Clientele

Sony Ericsson
Ericsson
Saab
Kia
Del Monte
Dr.Schar Glutafin
BSM
NHS
Quintiles Pharmaceuticals
Principality Building Society

Awards and Accolades

TheAgency, June 2009 - June 2011
Middleweight Designer

Duties: Concepting and taking concepts through to completion. Artworking for print. Liaising with Account team, estimating timings and delegating workloads. Designing brand guidelines. Having an open correspondence with printers and suppliers.

Clients: Del Monte, Principality Building Society, Global Pharmaceutical company Quintiles, BSM, Dr Sch?r Glutafin, Future Publishing, PC Gamer, CVG, GamesRadar, DotNet, Total Guitar.

Digital: Concepting and designing websites to completion that are based around CMS and are SEO optimised. Microsites, online games, emails and iPhone apps.

Shortly after joining we became the lead creative agency for BSM, creating entire campaigns involving numerous photoshoots, Direct Mail packs, 48 sheets, websites and microsites which New Media age named website of the week in July 2010. All of this was achieved by working closely with the Creative Director, forming solid strategies and design concepts, and increased the first year's sales by 20%. Working with Future Publishing I was able to work on a series on campaigns at concept level. These were short turn around jobs that gave me free reign to design some beautiful pieces for The Golden Joystick Awards, PC Gamer, GamesRadar and CVG. In the time I've been at TheAgency I have been given more and more responsibility which I thrive on. I was in control of the artwork and design duties whilst managing the team around me, earning me the unofficial role of Studio Manager. Bridging the gap between the Account team and ourselves, delegating work flow, estimating timings for work whilst keeping the

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